

DON HONORIO VENTURA STATE UNIVERSITY

CULTURAL PRESERVATION POLICY

I. Policy Statement

The Don Honorio Ventura State University shall promote Cultural preservation of tangible and intangible heritage spearheaded by its Office of Culture and the Arts, the DHVSU Heritage Museum together with the different offices of the university. The university through its core functions is centered in the conservation and nurturing of Tangible and Intangible Cultural Heritage, inculcating exceptional Filipino Values through culture education and use of traditional philosophy, concepts and materials in developing students' cultural literacy and enhance their talents and discipline in Literature, Visual Arts, Music, Dance, Theater, and other emerging art forms thus preserving, but at the same time using innovations to optimize our Filipino Heritage for a better nation building.

II. Scope

- This policy applies to practices, representations, expressions, knowledge and skills, as well as the instruments, objects and artifacts associated therewith, that students, faculty, school personnel, other stakeholders like communities recognize as part of their cultural heritage, such as: (1) oral traditions, languages and expressions; (2) performing arts; (3) social practices, rituals and festive events; (4) knowledge and practices concerning nature and the universe; and (5) traditional craftsmanship. This is to ensure efforts to record and protect intangible cultural heritage of DHVSU.
- The policy works to defend and maintain and promote while sustaining all intangible cultural heritage found at DON HONORIO VENTURA STATE UNIVERSITY because it understands these elements form basic foundations of cultural identification in addition to serving as key sustaining elements of cultural heritage diversity and continuity.
- The policy shall encompass:
 - Documentation and Safeguarding- The system identifies and documents and preserves all intangible cultural heritage practices alongside expressions and knowledge through archiving.
 - Promotion and Transmission- The policy guarantees future generations will obtain intangible cultural heritage through educational sessions and public awareness programs which involve community engagement activities.
 - Support for Practitioners- The policy enables financial together with technical assistance and institutional backing for bearers and practitioners of intangible cultural heritage.
 - Protection from Misappropriation- Traditional practices together with expressions must receive protection against unauthorized use as well as exploitation and commodification.
 - Collaboration with Communities- Participation of communities with individual members as well as groups constitutes a critical element in safeguarding both the preservation and promotion of cultural heritage.
- The policy applies to the following domains of intangible cultural heritage:
 - Traditional expressions find protection because languages serve as vital cultural heritage centers.
 - The performing arts framework includes music alongside dance alongside theater and additional traditional stage performances.
 - As part of the policy domain social practices and rituals exist alongside festive events with their customs and ceremonies.
 - The preservation of traditional healing practices together with ecological methods and spiritual beliefs which relate to nature.

- Systems of traditional crafts incorporate artisanal work and design alongside established techniques and skills.
- The policy uses this broad framework to provide extensive coverage of intangible cultural heritage yet emphasizes specific domains where preservation initiatives will occur.

III. Definition of Terms

- Conservation - shall refer to all the processes and measures of maintaining the cultural significance of a cultural property including, but not limited to, preservation, restoration, reconstruction, protection, adaptation or any combination thereof.
- Cultural education - shall refer to the teaching and learning of cultural concepts and processes.
- Intangible cultural heritage - shall refer to the practices, representations, expressions, knowledge and skills, as well as the instruments, objects and artifacts associated therewith, that communities, groups and individuals recognize as part of their cultural heritage, such as: (1) oral traditions, languages and expressions; (2) performing arts; (3) social practices, rituals and festive events; (4) knowledge and practices concerning nature and the universe; and (5) traditional craftsmanship.
- Tangible cultural heritage - shall refer to a cultural property with historical, archival, anthropological, archaeological, artistic and architectural value, and with exceptional or traditional production, whether of Philippine origin or not, including antiques and natural history specimens with significant value.

IV. Roles and Responsibilities

- Establish a climate of cultural awareness across all colleges and campuses of the University;
- Enhance students' sense of nationalism and patriotism through active involvement and participation in various cultural activities and representation;
- Develop among students, "Potential Cultural Artistry" through regular face-to-face or online workshops, trainings, performances, recitals and art exhibits;
- Recognize outstanding achievements in the field of arts and culture amplifying academic excellence as a result of the students' continuous active membership in the various official art groups of the university through a "Reward System"; through Financial and Grade Incentives or Subject Equivalency/ Credits;

V. Policy Details or Procedures

- Recommend new policies and programs on the promotion and appreciation of the Filipino culture and the arts;
- Coordinate and oversee cultural and art activities for students;
- Design a culture and arts development plan for students;
- Prepare the budget for the operation of the office and suggest other plans and activities related to existing programs;
- Ensure the conduct of the different national celebrations pertaining to Cultural Preservation such as:
 - National Arts Month – February of each year
 - Bacolor Day – February 10 of each year
 - National Literature Month – April of each year
 - National Heritage Month – May of each year
 - Philippine Independence Day Celebration – June 12 of each year
 - Buwan ng Wika – August of each year
 - National Indigenous Peoples Month – October of each year

- Fisetang La Naval – November of each year
- Pampanga Day Celebration – December 11 of each year

VI. Monitoring and Review

Feedback and Suggestions:

- Stakeholders are encouraged to provide feedback or suggestions regarding their experience. A suggestion box will be available at the Office of Culture and the Arts and Heritage Museum or can also submit feedback electronically via the OCA and Museum email addresses or provided evaluation link.

VII. Consequences of Non-compliance

The entire DHVSU community is encouraged to - at the least attend celebrations promulgated by the Philippine government, non-support to these activities is tantamount to neglect of civic duty.

VIII. References

- Republic Act No. 10066, March 26, 2010
National Cultural Heritage Act of 2009
- Culture and the Arts, DHVSU University Code, 2024
- Presidential Proclamation No. 683, s. 1991 - February of every year as National Arts Month
- Presidential Proclamation No. 968, s. 2015 designates April as National Literature Month in the Philippines
- Presidential Proclamation No. 439, s. 2023 designates May as National Heritage Month in the Philippines
- Republic Act No. 7104, s. 1991 Filipino Language Commission Act
- Presidential Proclamation No. 1906, s. declares October as National Indigenous Peoples Month in the Philippines